



Stevens  
Initiative



## **Youth Diplomats Social Venture Exchange**

WorldChicago is excited to announce a virtual exchange, in partnership with the Aspen Institute - Stevens Initiative, and Hands Along the Nile, and funded by the U.S. Department of State, to equip 25 American Youth Diplomats and 25 MENA region youth with a twenty-first century entrepreneurial skills to navigate societal challenges. *The Stevens Initiative is sponsored by the U.S. Department of State, with funding provided by the U.S. Government, and is administered by the Aspen Institute. It is also supported by the Bezos Family Foundation and the governments of Morocco and the United Arab Emirates.*

Our program, the Youth Diplomats Social Venture Exchange, will train youth in both the U.S. and North Africa from Egypt, Tunisia and Morocco in design thinking skills. Using the Yale School of Public Health's *See Something, Do Something* curriculum, over nine two-hour sessions the youth will discover the tenants of social entrepreneurship, create a social venture (in teams) to tackle challenges and North Africa and the U.S. and pitch them to a team of social entrepreneurs. Additionally, the youth will explore cultural differences between the U.S. and North Africa.

Each two hour session will have the following elements:

1. One hour See Something, Do Something class led by a local trained facilitator
2. 30-minute by US or MENA region social enterprise experts focused on their work. The speaker will share how they identified a need and their experience in addressing this need through their work/organization
3. 30-minute activity led by the facilitator where the students will design and develop different aspects of their social venture such as: developing mission statements, analyzing target markets, value propositions, and proposed solutions. Students will split into multi-city country teams during the first session. These teams will create a social venture that they will develop throughout the course.

Students will use Zoom for the live sessions and Google Classroom to upload their work. The main goal of this exchange is to promote collaboration and inspire a generation of changemakers to develop and implement solutions to social issues in their communities.



## **Program Curriculum**

### **Session One (Monday, August 3, 2020, 9 - 11 AM CT)**

Classes Covered: Introduction to Social Entrepreneurship

*Speaker: Souad Kadi, Training Manager at Amal Women's Training Center*

### **Session Two (Wednesday, August 5, 2020, 9 - 11 AM CT)**

Classes Covered: Building Effective Teams

*Speaker: Sammy Rangel, Co-Founder and CEO of Life After Hate*

### **Session Three (Thursday, August 6, 2020, 9 - 11 AM CT)**

Classes Covered: The Power of Empathy

*Cultural Activity: What are popular foods in your region?*

### **Session Four (Monday, August 10, 2020, 9 - 11 AM CT)**

Classes Covered: Defining the Problem

*Speaker: Amira Hassan, Independent Consultant and former Expert at GIZ Egypt*

### **Session Five (Wednesday, August 12, 2020, 9 - 11 AM CT)**

Classes Covered: Value Proposition

*Speaker: Teny Gross, Executive Director of the Institute for Nonviolence Chicago*

### **Session Six (Thursday, August 13, 2020, 9 - 11 AM CT)**

Classes Covered: Solution Design

*Cultural Activity: What is "traditional" music to you? What do you listen to?*

### **Session Seven (Monday, August 17, 2020, 9 - 11 AM CT)**

Classes Covered: Prototyping: User Testing

*Speaker: Arbi Chouikh, Defense of the Rights of Persons with Disabilities*

### **Session Eight (Wednesday, August 19, 2020, 9 - 11 AM CT)**

Classes Covered: Pitching Pour Venture

*Speaker: Kevin Lampe, Co-Founder of Kurth Lampe Worldwide*

### **Session Nine (Thursday, August 20, 2020, 9 - 11 AM CT)**

*Pitch Presentations and closing ceremonies*

*Please Note: Program elements are subject to subject to change.*